



The Center for Educational Effectiveness



Greg Lobdell, Director of Research

Following undergraduate work at the U.S. Military Academy at West Point N.Y. and a bachelor of science in computer science and applied mathematics from Washington State University, Greg started his career in the high-tech industry in 1981 as a software developer for Hewlett-Packard's Personal Computer Systems Division. In 1983 he joined, what was then, a small software firm in Redmond WA; Microsoft Corporation.

As a software developer, program manager, and product manager, Greg managed the development, program management, and worldwide marketing of over 75 Microsoft products. In 1993 Greg became Group Manager of the Windows NT Workstation business and in 1995 became Director of Product Management for Microsoft Exchange Server and collaboration products. He retired from Microsoft in 1997 in order to pursue his first love—excellence in education.

Over the last eight years Greg has worked with schools, districts, and foundations on school and district improvement issues ranging from revised high school graduation requirements, and increasing student achievement, to school board training on the effective use of data.

Greg has served on a number of foundations and committees serving education and children, including:

- Lake Washington School District (LWSD) Superintendent's Commission on Establishing New Graduation Requirements
- LWSD Technology Infrastructure Advisory and Planning Committee
- Redmond Little League Executive Board of Directors
- Lake Washington Citizens Levy Committee

Greg brings his extensive business management and organizational effectiveness experience to the Center for Educational Effectiveness in order to further The Center's mission—to positively impact student learning and success by improving the effectiveness of educational institutions.

As The Center's Research Director, he oversees development and application of tools which will measure and profile a school's culture and student achievement, and use of this data to inform and support school and district improvement plans. Greg also directs the on-going research to identify "Schools of Distinction" (now known as "Great Schools Award Winners") and understand "what makes them distinct?" Determining best practices and sharing that knowledge with K-12 public education is a significant part of the research Greg engages in.



Better Data. Better Decisions. Better Schools.